

MAIL TO:
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Registry of Charitable Trusts
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Sacramento, CA 95814
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<http://ag.ca.gov/charities/>

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2004

(California Government Code Section 12599.7)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser:

TELESYSTEMS MARKETING, INC.

Name of commercial fundraiser

3600 S. GESSNER, SUITE 250

Address of commercial fundraiser

HOUSTON, TX. 77063

City, State, and ZIP Code

Name and Address of Charitable Organization:

CT No. 99009 F.E.I.N. No. _____

CHILDREN'S HOSPITAL & RESEARCH CENTER FOUNDATION

Name of charity

747- 52ND STREET

Address of charity

OAKLAND, CA. 94609

City, State, and ZIP code of charity

Figures from (check one): National Campaign ☐ California Campaign ☒

TELEMARKETING
(Type of activity)

held (on) (from) 01.01.04, 20____, to 12.31.04, 20____
(Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee ☒ Percentage ☐ Other ☐

If other, provide brief explanation _____

1. REVENUE

- | | | |
|---|------------------------------|-----|
| A. Cash contributions | <u>168,318.¹⁷</u> | A. |
| B. Entertainment sales or admission charges | _____ | B. |
| C. Sales from products | _____ | C. |
| D. Advertisement sales | _____ | D. |
| E. Membership fees | _____ | E. |
| F. Other sources: (Specify) | _____ | F. |
| a. _____ | _____ | Fa. |
| b. _____ | _____ | Fb. |
| c. _____ | _____ | Fc. |
| d. _____ | _____ | Fd. |

G. TOTAL REVENUE

168,318.¹⁷ g. ✓

2. EXPENSES

- | | | |
|---|-----------------------------|-----|
| A. Fees or commissions | <u>9,294.⁶⁰</u> | A. |
| B. Salaries | <u>96,463.81</u> | B. |
| C. Payroll taxes | _____ | C. |
| D. Employee benefits | _____ | D. |
| E. Cost of merchandise for resale | _____ | E. |
| F. Cost of entertainment | _____ | F. |
| G. Postage | <u>14,871.35</u> | G. |
| H. Advertising | _____ | H. |
| I. Telephone | <u>33,460.55</u> | I. |
| J. Rental of equipment | _____ | J. |
| K. Facilities charge | <u>11,153.⁵²</u> | K. |
| L. Permits | _____ | L. |
| M. Other expenses: (Specify) | _____ | M. |
| a. <u>PRINTING</u> | <u>13,012.44</u> | Ma. |
| b. <u>LISTS & PROFESSIONAL SERVICES</u> | <u>7,435.68</u> | Mb. |
| c. _____ | _____ | Mc. |
| d. _____ | _____ | Md. |

N. TOTAL EXPENSES

185,891.²⁵ N.

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ANNUAL FINANCIAL REPORT FOR 20 04

(California Government Code Section 12599)

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3. Amount to charity (subtract line 2N from line 1G) 0 3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) N/A 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) N/A 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) N/A 6.
7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?
- ☐ Yes ☐ No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true correct and complete.

ROBIN FISHER

Printed name

PRESIDENT

Title

03.15.05

Date

Charitable organization for verification.

Michael Palmieri President/CEO

Printed name

Title

3/21/2005

Date

MARGARET GUTOWSKI Vice President

Printed name

Title

3/22/05

Date

Signature of authorized officer/director (charity)

RECEIVED

MAR 28 2005

Attorney General's
Registry of Charitable Trusts